KHONTHAI FOUNDATION

ANNUAL REPORT 2021

"Khonthai" foundation



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About the Foundation

"Khonthai Foundation" is a social service organisation for a sustainable society. We believe that in our big and complex society full of diversity, effective solutions require collaboration from all sectors. We are working closely with intermediary organisations which are mobilising change in a variety of issues. Our goal is to empower "active citizens" so they can systematically take part in effecting social changes for the common good. Our "Thailand Collaboration for Change Platform" acts as a coordinating body to connect civic groups with needed resources such as funding, human resources, knowledge, and networking so they can effectively mobilise social change.

"Khonthai Foundation" runs "Social Investment Platforms" which are a collaboration among businesses, social enterprises, a network of social entrepreneurs, and the general public. The platforms include www.taejai.com, BKIND Mutual Fund, Thai CG Funds, and the Media for Social Justice Fund. We support these platforms by providing them with necessary funding to strengthen their work. We have initiated Media Collaboration for Change as a platform to engage the mass media and influencer to advocate as well as support sustainable development. We are also working with international organisations to foster a favourable social ecosystem for collaboration and social synergy to create a well-being society.



"Khonthai" foundation



Building Ecosystem for Sustainable Thai Society

Collaborative Platform Thailand Collaboration for Change Platform

Social Issues in Joint Collaboration

- Education and youths
- People with disabilities
- Elderly
- Anti-corruption
- End-of-life care
- Environment
- etc.

Social Investment Platforms

- 1. www.taejai.com
- 2. BKIND Mutual Fund
- 3. THAI CG Funds
- 4. Media for Social Justice Fund

Media Collaboration for Change Platform

1. Mass Media

- 2. Online Media / Online News Agencies
- 3. Media Platform(s)
- 4. People Media; Influencer Media



Building Ecosystem for Sustainable Thai Society Outcomes – Outputs from various collaborative platforms



Building Ecosystem for Sustainable Thai Society 2021 Outcomes – Outputs from various collaborative platforms

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	Thailand Collaboration for Change		BKIND Mutual Fund	CG BSUJUCHPU BSUJUCHPU Biograph	MEDIA FOR SOCIAL JUSTICE FUND	MEDIA COLLABORATION FOR CHANGE		
	People's	Online	Mutual	Mutual	Strong	Participation		
Outcomes	participation for	community for	fund for sharing	fund for corporate	media ecosystem	for public communica-	Total	
	sustainable development	sharing society	society	Governance & anti- corruption	for social justice	tions		
Outputs	12	148	-	4	1	70	235 projects	
		88				60	148 orgs.	
Beneficiaries	38,700	174,066	13,500	36,830	44,258		307,354 persons	
	137	77	8	365	219	-	806 orgs.	
Active Citizens	23,812	37,716	484	1,873	1,610	675	66,170 persons	
	198	33	-	14 • • • • • • • •	228	96	569 orgs.	
Donors	3,637	37,177			-	-	40,814 persons	
				10 • • • • • • • •	-		10 orgs.	
Volunteers	182	9	404	397	486	369 36	1,847 persons 36 orgs.	
• Partici- pants	19,993	539	80	1,476	1,124	306	23,518 persons	

Thailand Collaboration for Change Platform



Thailand Collaboration for Change Platform



Framework

Thailand Collaboration for Change Platform pursues various social development issues to address the gross disparity, such as in education and employment for people with disabilities, and to promote a better quality of life for children, youths, and the elderly. The platform connects civil society groups with needed resources such as human resources, networks, funding, and other support to facilitate their operations so they can systematically mobilise social change with effective social impacts.

Vision

Social synergy for an active, well-being society.

Mission

Building and expanding networks of active citizens for public goods

Key Stakeholders

Partner organisations (civic groups, intermediary organisations), Donors (organisations and individuals), Beneficiaries, Volunteers, Mass media, Foundation staff

2021 Outputs – Outcomes of TCFC

Collaborative network 198 organisations	Donors 3,637 persons
Active citizens 23,812 persons 198 organisations	Total public donations 9,092,778 Baht
Volunteers 182 persons	Beneficiaries 137 organisations 38,700 persons

Thailand Collaboration for Change Platform

In 2021, Thailand Collaboration for Change adjusted its collaborative programs for a stronger emphasis on online activities due to COVID-19 situation. The adjustment aimed to ensure the continuity of its role in empowering organisations that drive social development by means of connecting them with necessary resources and increasing active citizens' opportunities to contribute to society in line with their abilities. Programs and activities conducted in 2021 mainly involved the mobilsation of resources and the promotion of active citizenship for Thailand Collaboration for Education (TCFE). Beneficiaries were 88 schools across Thailand. At these schools were 38,700 directors, executives, teachers, and students.

Collaboration with Accenture Thailand: Consulting Analyst Pool Community Outreach Program

Partner: Accenture Thailand

Period: 1 October 2020 - 31 January 2021

Objectives/Goals

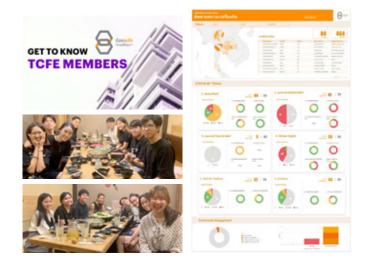
Accenture Thailand is a consulting firm. Offering counselling services on strategies, businesses, and digital & IT management to its customers, this consultant stepped in to study TCFE team's problems and gave useful advice. Its staff developed TCFE-affiliated school database's analytics and dashboard for greater efficiency and easier-to-understand format.

Impact Expansion

- 1. Accenture Thailand staff identified IT problems in their analysis of TCFE-affiliated school database and provided counseling.
- 2. Accenture Thailand staff designed/developed database analytics and created a dashboard program for easier usage.

Outcomes

- Accenture Thailand dispatched 22 of its employees to a workshop on the identification of problems and design & development of database dashboard, which delivers easy-to-understand output and ease of use.
- 2. TCFE Dashboard has been provided to TCFE, paving way for its team to develop database further.



Computer Donations by Premier Capital (2000) for TCFE-Affiliated Students' Online Learning

Partner : Premier Capital (2000) Company Limited

Period: 25 February - 1 December 2021

Objectives/Goals

- To provide students in need with computers during their participation in Winner English Program and Digital, Science & Math Room Program, ensuring there is one computer per student
- 2. To foster good attitudes and enhance academic performance of TCFE-affiliated students.

Impact Expansion

Premier Capital (2000) Company Limited has curbed educational disparities and promoted equitable education via TCFE by donating secondhand computers together with related accessories. In 2021, the company donated 137 computers in four batches. TCFE installed these computers for efficient teaching/learning and quality education in the following programs:

- Science & Math Room Program with aim to enable students to learn on their own and teachers to comprehensively supervise students' learning
- Winner English Program, which is an online English language course, with aim to develop students' English fluency.

Outcomes

- 1. The donations have given children an access to efficient learning systems.
- 2. TCFE-affiliated schools have enough computers and accessories for online learning, without the need to buy new computers.



Fund-Raising for TCFE by Chittaphon "Ten" Leechaiyapornkul's Fan Club via "TEN Birthday x Limited Education"

Period: 25 February – 3 March 2021

Objectives/Goals

- 1. To engage the artist's fans in social works; and
- 2. To raise funds for TCFE in support of its goals to curb educational disparities and promote equitable education among Thai children.

Impact Expansion

A fan club of the artist, known as "10vely", collaborated with TCFE in organizing an online fund-raising event "TEN Birthday x Limited Education" between 25 February and 3 March 2021. Donors were gifted with T-shirts featuring "Chidtapon" – a design based on a young kid's misspelling of the artist's name, and fabric bags featuring a cat pattern drawn by a Yuvabadhana Foundation's scholarship recipient.

Outcomes

Initiated by four volunteers who have been the artist's supporters, the event finally received support from 421 donors including the artist's many other fans. Their donations helped curb educational disparities and enhanced educational quality. The event, after expenses, successfully raised 188,160.17 baht for TCFE.



Fund-Raising Campaign for Yuvabadhana Foundation's Integrated Child – Centered Active Learning Project (ICAP of Yuvabadhana Foundation)

Partner: Thai Value Investors Association

Period: 15 March 2021 – 14 March 2022

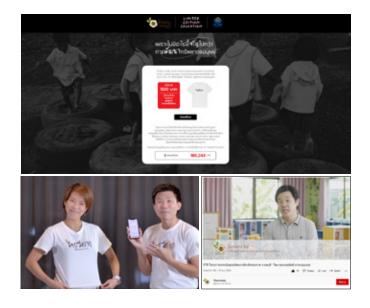
Objectives/Goals

- 1. To raise 150,000 baht after expenses for ICAP of Yuvabadhana Foundation
- 2. To create ICAP awareness among Thai Value Investors Association's members and woo their support for ICAP of Yuvabadhana Foundation.

Impact Expansion

The Thai Value Investors Association, in collaboration with Limited Education, called on everyone to donate money to ICAP via www.tcfe.or.th. Launched to improve the quality of early-childhood education at childcare centers and schools, ICAP has encouraged active learning with aim to ensure children aged between two and six years old receive opportunities to develop their potential and become the country's valuable human resources. The association offered a T-shirt emblazoning "Thai VI" in a handwritten style, a pattern created by Limited Education, for every 500-baht donation.

- 1. This campaign, after expenses, raised 107,219.37 baht for ICAP between 21 March and 31 December 2021.
- 2. The association produced a VDO clip to promote ICAP among its members. Up to 183 members of the association donated money under the campaign.





"Talent Thai & Designers' Room x Limited Education 2021" Campaign, which is related to an initiative of the Office of Innovation and Value Creation, the Department of International Trade Promotion, the Ministry of Commerce

Partners: Office of Innovation and Value Creation, the Department of International Trade Promotion, the Ministry of Commerce, and Matter Plotter

Period: 1 April – 30 September 2021

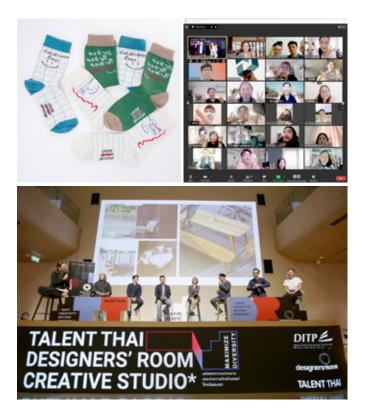
Objectives/Goals

- 1. To communicate about and raise awareness of educational problems in a fresh way, using products that tell the stories of how TCFE have developed schools
- To organize a fund-raising event with products created by "Talent Thai & Designers' Room x Limited Education 2021" designers and specialists. These products were given as gifts to donors, with donations going to TCFE.

Impact Expansion

TCFE, through its connections with creative partner Matter Plotter, entered into a co-branding collaboration with the Office of Innovation and Value Creation, the Department of International Trade Promotion, the Ministry of Commerce. The office is the organizer of Talent Thai & Designers' Room, while TCEF seeks to raise the awareness of Limited Education. Under the collaborative campaign, designers were invited to create products that would raise public awareness of educational problems. Members of the general public, meanwhile, were encouraged to donate money to TCFE in support of educational-disparity reduction and educationalquality improvement for the benefits of underprivileged children. This collaborative campaign aimed to raise, after expenses, at least 100,000 baht per campaign product for TCFE. More than 73 brands joined this campaign by creating designs for its five products namely: (1) Story of Eunjai and Hai Muen Smelling Salt; (2) Socks with Love; (3) Aroma Candles for Education; (4) 'Love You' Bag; and (5) Ceramic Set with Napkins. The five products were used as souvenirs of donations made to TCFE (www.tcfe. or.th) between 15 July and 15 August 2021.

- 1. A press conference on the collaboration was held to raise public awareness of the campaign and TCFE.
- 2. As many as 120 designers applied to join the campaign.
- Of the applicants, 73 were allowed to design campaign products alongside 10 alumni of Talent Thai & Designers' Room.
- 4. Five products designed by five teams were used to raise funds for TCFE.
- 5. The campaign attracted 860 donors, with donations and souvenir sponsorships totaling 830,159 baht.
- A total of 37 influencers, artists, and entertainment figures helped the campaign raise public awareness of Thailand's educational problems.



Collaboration on "UOB Money 101 Teen Edition" in Academic Year 2021

Partners: United Overseas Bank (UOB), The Money Coach (Mr. Jakkapong Mespan), Learn Education and Money Class

Period: May 2021 - March 2022

Objectives/Goals

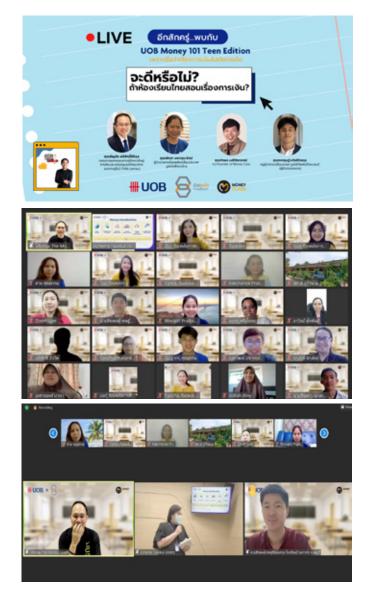
- To collaborate on the development of a financial-literacy course for junior secondary students with aim to equip them with financial knowledge and understanding, and encourage them to apply what they have learnt to their daily life and in the future to their work so that they can enjoy life security
- To create a network of teachers who are interested in financial knowledge, paving way for such teachers to acquire good knowledge, understanding and attitudes of financial matters, and to apply them in daily life.

Impact Expansion

TCFE, in partnership with UOB, rolled out "UOB Money 101: Teen Edition" course with contributions from some other partners. Learn Education was in charge of preparing platforms so as to comprehensively provide students with access to this special course. The Money Coach, meanwhile, prepared speaker Mr. Jakkapong Mespan who made financial matters easy-to-understand for the goals of giving financial literacy and "financial skills" to students. With good knowledge and understanding of financial matters from a young age, students were expected to develop good financial discipline and financialmanagement skills and to finally build a more secure future for themselves. On 26 June 2021, this course was conducted as an online workshop for teachers in order for them to apply the course's content to their schools. Participating teachers had provided good cooperation, received knowledge, and developed good attitudes towards financial matters.

Outcomes

A total of 17 schools applied to the course, enrolling 27 teachers who would be responsible for developing a similar course for their students. In all, about 1,100 students have benefited from "UOB Money 101 Teen Edition".



Fund-Raising Campaign for the Procurements of Negative Pressure Modular Units with HEPA Filters for Hospitals during COVID-19 Situation

Partner: Air Conditioning Engineering Association of Thailand

Period: July - October 2021

Objectives/Goals

Since April 2021, COVID-19 outbreak had intensified with not just fast-rising number of new infections but also reports of severer symptoms. Intensive care units were often overwhelmed as more patients needed critical care. In response to this situation, Thailand Collaboration for Change joined hands with the Air Conditioning Engineering Association of Thailand in accepting donations for the procurements of Negative Pressure Modular Units with HEPA Filters for hospitals across the country.

Impact Expansion

Each Negative Pressure Modular Unit with HEPA Filters cost around 90,000 baht. Produced as easy-to-assemble /disassemble room with high-quality air conditioner, such unit can purify indoor air thus raising medical workers' safety and lowering the risk of disease transmissions. The fund-raising campaign for the procurement was done via Yuvabadhana Foundation, with PR materials appearing both online and on ground. The goal was to raise fund for the procurement of 20 Negative Pressure Modular Unit with HEPA Unit.

- 1. The campaign successfully raised 3,915,433 baht from 202 donors.
- 2. The fund was enough to procure 53 Negative Pressure Modular Units, each with HEPA Filters, for 48 hospitals across Thailand.



Collaboration on "Limited Education 2021" Campaign Partners: 11 Brands

Period: 17 August - 31 December 2021

Objectives/Goals

- 1. To raise fund for TCFE via "IMAGINATION OR LIMITED EDUCATION?" campaign.
- 2. To create public awareness of and engage people in educational causes, and also to foster multisectoral collaboration for the goal of curbing educational disparities.

Impact Expansion

- 1. Members of the public were encouraged to donate money to TCFE. For a donation of at least 500 baht, donors were given a T-shirt featuring a Thai proverb. The campaign also encouraged members of the public to buy products of its partners namely I-KIDS, After You, Double Goose, Khaokho Talaypu, SCG, Loaf lay, Circular, Papa Shabu Farm, Phoenix Lava, Bar B Q Plaza, and Nanyang as parts of the proceeds would go to TCFE.
- 2. The campaign asked the aforementioned brands to design limited-edition products for the campaign with parts of limited-edition proceeds going to TCFE. The goals were to create a good image for the brands, to raise public awareness of educational problems, and to increase children's educational opportunities.

- 1. As many as 11 partner brands, more than 20 key opinion leaders, and leading media promoted the campaign.
- 2. The campaign received 1,817,294 baht from 1,262 donors.
- 3. The campaign raised awareness of educational problems among a wide audience via a Live Broadcast that showed the power of cooperation. During the broadcast, more than 15,000 people engaged themselves with the campaign by sharing its content, making donations, and buying limited-edition products from partner brands. Many media outlets also covered the campaign and its educational focus.



"Power Up & Take Up Arms for Happy Class" Workshop for TCFE-Affiliated Teachers Partners: Life Education, Starfish Academy, EdVISORY, Inskru, and The Money Coach

Period: October 2021 – January 2022

Objectives / Goals

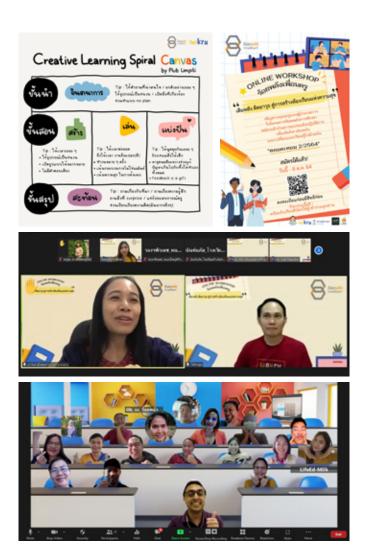
- 1. To equip TCFE-affiliated school directors, executives and teachers with relevant non-academic skills.
- To create a network of TCFE-affiliated school directors and teachers for the exchange of experiences and additional learning that will lead to further improvement of teaching/learning quality.

Impact Expansion

Containing practical content, this online workshop was designed for TCFE-affiliated school executives and teachers. This workshop was conducted through TCFE collaboration with five partners namely Life Education, Starfish Academy, EdVISORY, Inskru, and Money Coach including their speakers. This workshop addressed eight key topics as follows:

- 1) How to teach online fantastically with technologies.
- 2) Fun teaching & creative classroom can impress learners.
- 3) Teach without falling ill: exercises for good emotional health.
- 4) How to design competency-based class through a new perspective.
- 5) Competency-based curriculum and the management of new-age schools.
- 6) Anyone can accomplish financial missions.
- 7) Communicate constructively for positive communications.
- Teach as if you don't teach. This workshop was held throughout the second semester of Academic Year 2021.

- 1. A total of 160 teachers from 55 TCFE-affiliated schools joined the workshop.
- Speakers conducted the workshop, sharing their knowledge, know-how and experiences. Participating teachers thus were exposed to many new perspectives. They then were able to apply the workshop's content for quality teaching.



Better Battle Contest: Limited Education x TikTok for #NewSemesterStarts Challenge

Period: November - December 2021

Objectives / Goals

- To encourage everyone to contribute to Thailand's education in any way he/she can, and to motivate more people to do good deeds over TikTok platform.
- To raise public awareness of educational problems through the use of easy-to-understand messages and to promote public participation in solving the problems for positive impacts.

Impact Expansion

Limited Education project won the Better Battle contest over TikTok platform, after it participated in TikTok 101 workshop. Conducted in collaboration with 30 partners for the goals of raising public awareness and wooing public support, this project rolled out #NewSemesterStarts Challenge. This challenge encouraged people to fill its blanks with Thai proverbs and promoted quality education for Thai children with the help of public awareness and public participation.

- 1. The project received 1,000,000-baht donation over TikTok platform for Thai education and Content-Boosting support worth around 1,668,000 baht.
- 2. It successfully engaged more than 600 TikTok users including many key opinion leaders and influencers. The participants recorded VDO clips of them duetting over Thai proverbs. Clips about Thailand's educational problems were also created. As they received more than 200 million views, the public awareness of the problems has apparently increased. In its two-month period, the contest attracted more than 4,500 users.



Good Society Summit 2021

Partners: 172 organisations

Period: 19 - 21 November 2021

Objectives/Goals

- To launch an online community that compiles information on/offers access to all forms of social works; and fosters multisectoral collaborations for big goals and tangible efforts to address each social issue.
- 2. To power up communications and reach out to a wider audience.

Impact Expansion

Thailand Collaboration for Change joined the Good Society Network in organising Good Society Summit 2021, which brought together organisations from all sectors for the goals of addressing various social issues worthy of public attention and of creating channels for everyone to join efforts to develop a good society. The summit took place as a virtual event over http://goodsociety.network. Included in the summit were a forum on collaborative governancefor-sustainable-development action plan, a forum on Thailand's collaborative social-development action plan, the Social Enterprise Thailand Forum 2021, and activities held by organisations that have advocated four causes namely education & youth; human rights & anti-corruption; good physical and emotional health; and the environment & sustainability.

- 1. An online community has been launched. The platform lists 101 organisations and 120 projects that seek to solve social problems.
- 2. A total of 172 organisations have been engaged in efforts to address social problems.
- 3. The summit featured 'Lives', an activity that told the stories about 68 lives for the audience to understand more about social issues.
- 4. As many as 4,206 people joined the summit.
- 5. At least 550 people have already registered themselves as the website's members.



"Class Buddy: You Learn, Kids Learn" Fund-Raising Campaign

Partners: Taejai, Saturday School. Inskru, Toolmorrow, Kor Kan Kru, Mahidol University

Period: 1 November – 31 December 2021

Objectives/Goals

Because of COVID-19 outbreak, more than 270,000 underprivileged Thai children were at risk of dropping out of schools as their families were affected and they had no equipment for online learning. TCFE therefore collaborated with Taejai and other educational partners namely Saturday School, Inskru, Toolmorrow, Kor Kan Kru, and the Mahidol University in launching the "Class Buddy: You Learn, Kids Learn" Fund-Raising Campaign". This initiative aimed to raise 1,000,000 baht for giving tablets and internet access to 200 children so that they could continue with their studies (each child shall receive one tablet and one-year internet access at the budget of 5,000 baht). Donors, meanwhile, may get a free access to the campaign's courses.

Impact Expansion

The campaign called on members of the public to donate. For a donation of 500 baht up, donors may enroll into a course and learn from the campaign's masters. Conducted by experts, these courses covered Storytelling, UX UI, Google Trends, Podcast, etc. Donations were accepted via Taejai.com. In addition to offering access to a course, the donations also gave a learning tool as well as internet access to children.

Outcomes

- 1. Eight masters volunteered to conduct courses for the campaign.
- 2. The campaign attracted 693 donors, with total donations reaching 1,012,306 baht. The money was used for tablet procurements and internet-service payments in support of 202 children.



Outputs -Outcomes Social Investment Platforms



Taejai



Framework

As Thailand's first online fundraising platform, www.taejai.com connects the "givers" who want to improve society with the "recipients" who are working to effect social change. The Taejai team has selected trustworthy organisations with concrete outputs and social impacts for donors' consideration. The team also monitors the projects and gives the donors reports on how their donations are spent. Taejai.com is a cooperation between ChangeFusion Institute under the Thai Rural Reconstruction Movement Foundation under Royal Patronage, Open Dream Ltd, TYPN, and Khonthai Foundation.

Vision

Just and sustainable Thai society with active citizens.

Mission

- Creating platforms for active citizens and civil society groups to raise funds for their social development work.
- Creating a trustworthy, safe, and convenient online platform for the general public to contribute to social causes and sustainable development efforts.
- Creating transparency and accountability standards for public donations in the civil society sector.
- Sponsors, general public, and Taejai members who are donating to the projects through www.taejai.com
- Co-founders of www.taejai.com: ChangeFusion Institute under the Thai Rural Reconstruction Movement
 Foundation under Royal Patronage, Open Dream Ltd, TYPN, and Khonthai Foundation.
- Social development organisations which receive public donations through the taejai platform to support their operations and empower their target groups.

2021 Outputs - Outcomes of www.taejai.com

Total public donation 77,063,513 unn	Donors 37,177 persons	Volunteers 9 persons
Participants	Beneficiaries	
539 persons	77 organisations	
	174,066 persons	

Fundraising success 124 projects in 8 project categories

- Children and youth 53 projects - Elderly 11 projects - Environment 11 projects Animals 6 projects - Vulnerable groups 29 projects People with disabilities and patients 22 projects Covid-19 56 projects **Disasters** 10 projects

Fundraising success 124 projects/ Beneficiaries include

Children 9,291 persons Elderly 398 persons People with disabilities and patients 14,997 persons Vulnerable groups 146,661 persons Homeless 5 persons Teachers 8 persons Medical personnel 229 persons Researchers 20 persons Forest rangers 3 persons Musicians 6 persons Volunteers 2 persons Forest Areas 126 areas Elephants 232 Elephants

BKIND Mutual Fund

Framework

BKIND Mutual Fund is a fundraising platform in the money market to foster a giving society. Under BKIND, the investors' "donations" will be used to help people in need. BKIND is a collaboration between BBL Asset Management Company Limited, ChangeFusion Institute under the Thai Reconstruction Movement Foundation under Royal Patronage, Yuvabadhana Foundation, and Khonthai Foundation.

Vision

Financial investment with both monetary returns and social good to strengthen the environment, society, corporate good governance, and anti-corruption.

Mission

- To invest in listed companies that are committed to environmental protection, social well-being, corporate good governance, and anti-corruption (ESGC). The aim is to give investors both monetary and social investment in environmental protection, social wellbeing, corporate good governance and anti-corruption.
- To encourage donations from the capital market to assist people in need and give them a future. The contributions will also go to support social development efforts for the environment, social wellbeing, good governance, and anti-corruption.

Key Stakeholders

BBL Asset Management Company Limited
As manager of the mutual fund to connect the capital
market and shareholders with social development projects.
Social purpose projects
As funding recipients to support their target
groups'livelihoods and a more secure future

Beneficiaries

2021 Outputs- Outcomes of BKIND Mutual Fund

:

2015-2021

2019-2021

55 social projects received a total funding of 40.8 million Baht 7 social projects received a total funding of 3.9 million Baht

lssues	Funded Projects	Fundings (Baht)
Violence against women	1. Chatbot	484,000
Elderly	2. Buddy Homecare	700,000
Education	3. SaturnLight	294,700
Health	4. La-on Noi Hai Jai Muan	300,923
Children and families	5. Platforms to equip parents with skills to communicate with their small and teenage children	872,000
Employment	6. Social enterprise model for homeworkers	499,000
	7. 330-hour training for assistants of traditional medicine	767,000
	practitioners	
	Total funding for 7 projects	3,917,623

Source : ChangeFusion Institute under the Thai Reconstruction Movement Foundation under Royal Patronage, December 2021

Beneficiaries 13,500 Persons

┝	Women & children	1,200
F	Children, youths, students	2,051
F	Elderly	602
F	Parents	1,935
-	COVID-Affected People	939
F	People affected by deep-South unrest	5
F	Community leaders	500
L	General people	6,268

Organisation beneficiaries 8 Organisations

-	Childcare	centers	and	kindergartens	5
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Charity organisations and social enterprises 3

Because of COVID-19 outbreak in 2021, it was not convenient to hold meetings for approvals of new projects. Also taken into account was the fact that BKIND Mutual Fund was still in the process of raising funds for projects to be implemented in 2022. As a result, it did not approve any new project in 2021. Its work panel, so far, continued to follow up with the progress and impacts from its seven last projects. Details were as follows:

Funded Projects	Progress and Impacts
1. Chatbot to Rescue Women	Interesting Post-Project Progress
from Violence	• A system has been developed for the reporting of violent incidents
: Leveraging artificial-	/ abuses to the Cyber Crime Investigation Bureau, the Royal Thai
intelligence technology, this	Police, paving way for rescue operations and further legal actions.
chatbot offers advice to	• MySis Angel quiz has been developed to educate people about
female victims of violence so	prevention of child abuses.
that they know how to protect	Social Impacts
themselves, deal with the	Number of MySis visitors: 319,441
problem and seek help.	Number of MySis Bot users: 1,102
(Period:September 2019	Number of incident reporters: 40
– August 2020)	– Number of arrests: 3
	 Number of transferred / completed cases: 23
	 Number of cases under investigation: 9
	 Number of pending cases (waiting for more information): 5
	Number of MySis Angel quiz takers: 80

Funded Projects	Progress and Impacts
2. Buddy Homecare	Interesting Post-Project Progress
This initiative aims to help	• Two youngsters (they have ranked among six scholarship
impoverished elderly people	recipients) have enjoyed career advancement. They have been
who have lacked support and	promoted as elderly-care supervisors, who oversee elderly-
care by giving scholarships	oriented caregivers and volunteers.
to 60 underprivileged	• Health checks for impoverished elderly helped 12 seniors avoid
hilltribe youngsters to study	plunging into dependency state.
in specialized elderly care	• Relief items were given to the families of impoverished elderly
program.	during COVID-19 crisis.
(Period: May 2019 – April	• A total of 20 youngsters are now being trained (in progress).
2020)	Social Impacts
	• A total of 40 hilltribe youngsters are able to work as caregivers and
	earn income through the project's elderly-care training program.
	• Up to 600 impoverished elderly people received basic health
	checks, which were good to physical health, emotional health,
	and society.
	• More than 900 elderly people and their family members received
	basic necessities for their 14-day quarantine during COVID-19 crisis.

Funded Projects	Progress and Impacts
3. SaturnLight - Scale up	Interesting Post-Project Progress
Saturday School's Impact	 Saturday School Expansion in Phuket (Jan – Sep 2021)
Spinning out of Saturday	Saturday School Expansion in Phuket, Khon Kaen, and Nonthaburi
School model, SaturnLight	(Mar – Sep 2022)
carried out its activities in	Training courses have been conducted and volunteer network
other provinces in hopes	has been expanded.
of generating sustainable	Social Impacts
income for Saturday School.	• This project has equipped youth with skills for better quality of life.
SaturnLight organized classes	• A total of 137 underprivileged youngsters have mustered the
for affordable people so as	courage to do soul-searching and pursue their interest.
to raise funds in support of	• A total of 52 people (volunteers) have been trained to provide
Saturday School.	knowledge to students in various areas.
(Period : September 2019	
– August 2020)	
4. Kids' Breathing Comfort	Interesting Post-Project Progress
This project provides PM2.5-	 Childcare centers fly green or red flags to inform parents of
This project provides PM2.5-	Childcare centers fly green or red flags to inform parents of
This project provides PM2.5- measuring devices, air	 Childcare centers fly green or red flags to inform parents of PM2.5-dust situation on each day, after measuring PM.25 amount
This project provides PM2.5- measuring devices, air purifiers, media and manual	 Childcare centers fly green or red flags to inform parents of PM2.5-dust situation on each day, after measuring PM.25 amount with the given device.
This project provides PM2.5- measuring devices, air purifiers, media and manual on dust management to five	 Childcare centers fly green or red flags to inform parents of PM2.5-dust situation on each day, after measuring PM.25 amount with the given device. Teachers have told PM2.5 stories that are provided under the project
This project provides PM2.5- measuring devices, air purifiers, media and manual on dust management to five childcare centers, nurseries	 Childcare centers fly green or red flags to inform parents of PM2.5-dust situation on each day, after measuring PM.25 amount with the given device. Teachers have told PM2.5 stories that are provided under the project to their students so that they know what fine dust particles are.
This project provides PM2.5- measuring devices, air purifiers, media and manual on dust management to five childcare centers, nurseries and kindergartens in Chiang	 Childcare centers fly green or red flags to inform parents of PM2.5-dust situation on each day, after measuring PM.25 amount with the given device. Teachers have told PM2.5 stories that are provided under the project to their students so that they know what fine dust particles are. Social Impacts
This project provides PM2.5- measuring devices, air purifiers, media and manual on dust management to five childcare centers, nurseries and kindergartens in Chiang Mai province. Also provided	 Childcare centers fly green or red flags to inform parents of PM2.5-dust situation on each day, after measuring PM.25 amount with the given device. Teachers have told PM2.5 stories that are provided under the project to their students so that they know what fine dust particles are. Social Impacts All five childcare centers are able to handle PM2.5 threat.
This project provides PM2.5- measuring devices, air purifiers, media and manual on dust management to five childcare centers, nurseries and kindergartens in Chiang Mai province. Also provided were training for their staff and	 Childcare centers fly green or red flags to inform parents of PM2.5-dust situation on each day, after measuring PM.25 amount with the given device. Teachers have told PM2.5 stories that are provided under the project to their students so that they know what fine dust particles are. Social Impacts All five childcare centers are able to handle PM2.5 threat. More air-quality monitoring stations have been set up in Chiang
This project provides PM2.5- measuring devices, air purifiers, media and manual on dust management to five childcare centers, nurseries and kindergartens in Chiang Mai province. Also provided were training for their staff and parents. The goal was to fight	 Childcare centers fly green or red flags to inform parents of PM2.5-dust situation on each day, after measuring PM.25 amount with the given device. Teachers have told PM2.5 stories that are provided under the project to their students so that they know what fine dust particles are. Social Impacts All five childcare centers are able to handle PM2.5 threat. More air-quality monitoring stations have been set up in Chiang Mai, raising public awareness of PM2.5 threat to local children.
This project provides PM2.5- measuring devices, air purifiers, media and manual on dust management to five childcare centers, nurseries and kindergartens in Chiang Mai province. Also provided were training for their staff and parents. The goal was to fight PM2.5 threat in Chiang Mai.	 Childcare centers fly green or red flags to inform parents of PM2.5-dust situation on each day, after measuring PM.25 amount with the given device. Teachers have told PM2.5 stories that are provided under the project to their students so that they know what fine dust particles are. Social Impacts All five childcare centers are able to handle PM2.5 threat. More air-quality monitoring stations have been set up in Chiang Mai, raising public awareness of PM2.5 threat to local children. At least 250 children at the project's five childcare centers have
This project provides PM2.5- measuring devices, air purifiers, media and manual on dust management to five childcare centers, nurseries and kindergartens in Chiang Mai province. Also provided were training for their staff and parents. The goal was to fight PM2.5 threat in Chiang Mai. (Period: December 2019	 Childcare centers fly green or red flags to inform parents of PM2.5-dust situation on each day, after measuring PM.25 amount with the given device. Teachers have told PM2.5 stories that are provided under the project to their students so that they know what fine dust particles are. Social Impacts All five childcare centers are able to handle PM2.5 threat. More air-quality monitoring stations have been set up in Chiang Mai, raising public awareness of PM2.5 threat to local children. At least 250 children at the project's five childcare centers have been protected from PM2.5 threat.

Funded Projects

5. Upskilling Parents for Better Communications with Kids

This project has developed an online platform, NEW PARENTS 2021, to equip parents with skills to effectively communicate with their young or teenage children. The platform has integrated child-psychology experts' advice. This project has been developed based on Thai Health Promotion Foundationfunded online programs on parents' communications with teenage family members.

Progress and Impacts

Interesting Post-Project Progress

Knowledge from the project can apply to You Change, Your Kids Change project, which was also funded by the Thai Health Promotion Foundation. Output includes the development of positivecommunication learning system for guardians at the Rayong Child Welfare Protection Center and the Women's Affairs and Family Development Department's campaign for closer family ties.

Social Impacts

- Up to 1,300 parents/grandparents whose children/grandchildren have been addicted to mobile phones sought the project's online group support. As a result, 66 percent of them become closer to their children/grandchildren. Up to 68 percent have better emotion-management skills. Moreover, as many as 76 percent of these parents/grandparents can communicate better with children/grandchildren.
- As many as 500 community leaders in the Women's Affairs and Family Development Department's network have better understanding in positive communications.

Funded Projects	Progress and Impacts
6. Social Enterprise for Home-	Interesting Post-Project Progress
Based Manufacturers	• Online workshops have been organized to revive local businesses
The Foundation for Labor	and spur community economy in each region.
and Employment Promotion	• Six business-development training classes and four online-
and the HomeNet Thailand	marketing training classes were held for 150 trainees. Participants
Association, in collaboration	came from 33 participating communities.
with HandUp Network, have	Social Impacts
set up a social enterprise to	• Up to 12 community enterprises from four regions received
promote entrepreneurial skills,	community-enterprise development knowledge. Up to 100
manufacturing skills, marketing	people were trained in online marketing.
skills, and quality of life among	• Local networks have expanded to cover more than 1,000 people.
unregistered laborers and	• Locals are able to develop brands and stories for community
families with aim to develop	products.
a model for increasing	• With product-development and financial-management structure
unregistered laborers'	provided by the project, participating communities have found
economic opportunities via	their business more viable.
business mechanisms.	
(Period : April 2020 – January	
2021)	

Funded Projects

7. 330-Hour Traditional Thai Medicine Practitioners'

Assistants Training Program

The Traditional Thai Medicine Smarnkun Institute of Clinics provided a 330-hour Traditional Thai Medicine Practitioners' Assistants Training Program over a fourmonth period. During the course, trainees were taught how to use herbal drugs to cure illnesses. After completing the course, they have knowledge to take care of their, their relatives' and their neighbors' health. Importantly, the course included therapeutic massages.

Progress and Impacts

Interesting Post-Project Progress

- Assistants to traditional Thai medicine practitioners have received further skill development through a course that was held through the institute's collaboration with the Yala Rajabhat University.
- A social enterprise was established and launched therapeutic Parkia timoriana-themed massage services. When its massage parlors were closed during lockdown period, it offered "massage deliveries".

Social Impacts

- Five orphans who were not in the educational system and 15 underprivileged single mothers have produced their license to work in traditional Thai medicine clinics/pharmacies or to deliver therapeutic massages in their community.
- Of single mothers who have completed the course, 60 percent have now worked with pay at standard workplaces.
- The project has successfully enabled its target groups to get a means of livelihoods and income. As trainees can support their family, they feel valued.

THAI CG Funds



Framework

A collaborative platform through mutual funds to promote corporate good governance and anti-corruption. THAI CG Funds is a joint effort between the capital market, civil society, academia, and shareholders. Consisting of 10 mutual funds which manage over 90% of the total market value, THAI CG Funds have 10 mutual funds under its umbrella. Each mutual fund is managed independently. They invest in the listed companies which are rated very good and excellent (CG rating score 4-5) by the Thai Institute of Directors (IOD) and certified by the Private Sector Collective Action against Corruption (Thai CAC).

Vision

A collaborative platform for mutual fund investments which gives satisfactory business returns with strong social impacts on corporate good governance and anticorruption.

Mission

Thai CG Funds invests in equity instruments of listed companies with high governance standards in the Stock Exchange of Thailand. The companies need to have verygood and excellent CG rating scores as well as being certified members of Thailand's Private Sector Collective Action against Corruption (Thai CAC). The Thai CG Funds gives 40% of its fund management fees to support anticorruption activities in the country.

Key Stakeholders

Individual and institutional investors	10 asset management companies
As supporters of listed companies with good governance	As managers of Thai CG funds which enablesthe money
and as patrons of social purpose organisations through	market and investors to connect withsocial organisations
fund management fees.	to improve society
Social intermediary organisations	Anti-corruption organisations and
Social intermediary organisations As recruiters, screeners, and planners which also coordinate	Anti-corruption organisations and projects in Thailand
As recruiters, screeners, and planners which also coordinate	projects in Thailand

2021 Outputs - Outcomes of Thai CG Fund

Years 2018 - 2021

Thai CG Funds have already approved the budget of **44,164,960 Baht** for **13 good-governance** or anticorruption projects. In 2021, the Funds provided **6,833,130 Baht** to **4 projects**. Details and progress of the 13 projects in 2021 were as follows:

Funded Projects	Progress and Impacts
1. CAC SME Certification	- As many as 113 SMEs have joined the project by making a declaration.
This project has developed a	- Certified SMEs have implemented policies, control systems and
supply chain that implements	guideline that effectively prevent bribery. They, moreover, have
anti-bribery guideline	evaluated risks to ensure that their other systems are appropriate.
/internal-control system.	A total of 28 companies have received the certification.
2. Anti-Corruption Game	- A total of 501 teachers in TrainKru project, a collaboration with
Development for Classroom	Learn Education, have attended an online training on how to use
This project seeks to bring	Corrupt for teaching/learning activities.
'Corrupt' game, which is	
designed to educate players	
about corruption in society,	
to classrooms.	
3. Integrity Pact Capacity	– An open database has been launched.
Development	- Up to 479 people have attended the Independent Observer
This project has developed	Program (IOP). (Information has been compiled between 2020 and
internal management	2021. In 2021, 133 people joined the program over ZOOM platform).
system for the Integrity Pact	 The project has 231 independent observers.
Project, which has assigned	- Independent observers have searched/ transferred information via
the representatives of the	the database about 3,133 times (as of 6 January 2022).
people sector to observe	 The capacity of independent observers has risen, with each
government procurement	capable of handling six – up from three - procurement projects.
projects.	- Between 2015 and 2021, there have been 139 procurement projects
	with the combined value of 1,934,937.65 million baht. These
	projects have saved the state budget by 115,509.27 million baht.

Funded Projects	Progress and Impacts
4. ACT WATCHDOG	- Training on standard communication development has generated
This project has conducted	80 volunteers.
training to empower local	 ACT Watchdog's social-media page has 11 administrators.
citizens who are active	 ACT Watchdog has now had 158 members.
in protecting national	- The project has adjusted its work plan in a way that raised its
interests.	current members' capacity by 80 percent through training.
	The capacity enhancement, which promises to boost members'
	awareness and performance, has been given priority over the
	increase of members because the higher number of members
	means the project will have to manage more people.
	– A LINE open chat has been created as a channel to accept tip-offs
	and engage people.
5. Big Open Data for Anti-	- In 2021, 36,007 users used ACT Ai. The accumulated number of
Corruption Project	users since the launch of the system is 41,750. (Total pageviews
This project has developed	in 2021 numbered 138,906. The accumulated pageviews since the
an open database to	launch of the system numbered 200,551 as of 31 December 2021).
drive anti-corruption in the	- Its big anti-corruption database can be linked to other systems
people sector.	through collaborations with partners like ACT AI-Enabled COVID-19
	Budget Scrutiny, Corrupt 0, and Participation Budgeting.
	– A 23-member network has been established (including 13
	media outlets. Members of this network are the Anti-Corruption
	Organisation of Thailand, the Thailand Institute of Justice (Public
	Organisation), Hand Social Enterprise Company Limited, Change
	Fusion, ELECT Project (elect.in.th) of Civic Tech for Democracy, Isra
	News Agency, Prachatai News Agency, online media outlet The
	MATTER, etc.

Funded Projects	Progress and Impacts
6. Community Scorecard	– As many as 100 locals in 10 areas have had space to express their
Project for Three	opinions on public services and public/private/civic projects thanks
Southernmost Provinces	to Community Scorecard.
This project has created	- Essential information on 8 projects become open data for people
public-participation	to review. These projects are:
mechanisms for the	 Lunch at Ban Seeyoh School Project
monitoring of state-budget	 Satisfaction with Ta Sap Municipality's Service Project
spending in southern	 Water Management for Consumption in Huai Krating Subdistrict
border provinces.	Project
	 Lunch Service Standard Audit, Yupo Subdistrict's Childcare
	Center Project
	 Village Waterworks Management Project
	 Project to Promote Quality of Life among Orphans and the
	Underprivileged
	 Public-Utilities Cost-Efficiency of Ban Mankong Project in
	Kotabaru Subdistrict
	 Satisfaction with Area-Based Work Panel (dialogue and
	coordination center 3) Project
	 Lunch Service at Ban Nam Sai Primary School Project
	 Ta Kae Subdistrict Administrative Organisation's Waste
	Management Monitoring Project
7. Thai Honesty Project	- in progress
This project has developed	
e-learning courses on	
honesty and dishonesty for	
members of the public and	
of various professions	

Funded Projects	Progress and Impacts
8. Online Course	- As many as 501 teachers have attended the project's workshops
Development Project for	(1st workshop: 239 teachers, 2nd workshop: 262).
Teachers to Integrate Moral	– A teacher community has materialized in the form of a LINE group,
and Good Governance to	which brings together 740 teachers who are interested in courses
Classrooms	on morality and ethics.
This project has developed	
e-learning courses and	
workshops to equip	
teachers with tools	
to teach about good	
governance and honesty.	
9. Moral School Project	- Up to 21 percent of the project's 201 participating schools across
This project has installed	Thailand have become role models for moral development, honesty
mechanisms for the	promotion and anti-corruption.
inculcation of moral/ethical	 All participating schools are able to promote honesty and anti-
values at schools.	corruption behaviors based on the process prescribed for
	Yuvabadhana Foundation's moral schools.
	 The project developed 31 moral-development, honesty promotion,
	and anti-corruption stories, which have in turn spawned 569 moral
	projects/activities and 553 other new projects/activities.
	- Up to 42 schools have demonstrated exemplary honesty and anti-
	corruption promotion with outstanding achievements under the
	project.

	Funded Projects	Progress and Impacts
10.	ACTkathon Project	– This project attracted 523 applicants.
	This project has launched	 A total of 20 teams took part in the project.
	a Hackathon to engage	 Interesting ideas were developed:
	members of the public in	 PICA : Scan government procurement projects
	designing tech-enabled	 Kin Yok Gang (Corrupt All) : Analyze the relationships of
	anti-corruption tools for	parties involved in government procurement projects namely
	society.	government agencies and bidders
		- Based on an idea from the project, the Anti-Corruption
		Organisation of Thailand has developed White Provinces initiative
		for the disclosure of local information.
		- Based on an idea from the project, crowdsourcing platform and
		Facebook Page: MUSTSHARE+ have developed Corruption Watch to
		receive corruption complaints.
		- Thanks to the project, tools have been developed to reflect the
		relations between land occupants and forests, national parks, and
		allocated plots in overlapping areas.
11.	Data Communication Lab	In Progress
	This project has equipped	
	reporters/media with	
	skills to leverage big	
	data for promoting	
	transparency or detecting	
	irregularities/corruption.	
12.	Case Study of Bank's Role	In Progress
	in Preventing Corporate	
	Client's Corruption	
	This project has studied	
	anti-corruption guidelines.	
13.	Read to Kids	In Progress
	It has created stories	
	through behavioral-	
	economics lens with aim	
	to promote honesty and	
	discourage dishonesty	
	among children.	

Media For Social Justice Fund

Framework

A platform to strengthen media ethical standards through mutual agreement on the principles of being factual, accurate, independent, fair, straight-forward, and free from conflicts of interests. Media for Social Justice Fund is a collaboration between Change Venture Co Ltd and the Khonthai Foundation to lift media professional standards and foster media transparency, accountability, and media pursuit of truth to create positive change in society. The fund also aims to equip the new media and young media professionals with necessary resources so their media work has a wider impact as part of a social movement for change. The fund also supports the media's efforts for business sustainability amid disruptions in the media landscape.

Vision

Investment for sustainable media landscape.

Mission

Support and invest to build a media ecosystem in pursuit of truth, accuracy and social justice. The goal is to support quality media so they are professionally strong to report the truth, investigate important social issues, and remain the voices for the people.

Key stakeholders

Reporters and news organisations	Social intermediary organisations
as recipients of support in their pursuit for issue-based and	as recruiters and screeners of the recipients as well as being
investigative reporting as well as in capacity development.	responsible for planning and monitoring project progress and
	outputs.
Projects/organisations promoting	People and beneficiaries
Projects/organisations promoting media's ethical standards	People and beneficiaries as participants in the process to give and receive informa-
	•

2021 Outputs-Outcomes of Media for Social Justice Fund

In 2021, Media for Social Justice Fund expanded its collaboration through its 228 partner organisations. Media standard and potential were thus upgraded for greater transparency, stronger governance, more active fact-finding, and bigger positive social impacts. Between 2019 and 2021, Media for Social Justice Fund has funded 4 projects.

Funded Projects	Progress and Impacts
1. Big Open Data for Anti-Corruption Project	In 2021, 36,007 users used ACT Ai. The accumulated
This project has developed an open	number of users since the launch of the system is
public-sector database to drive anti-	41,750. (Total pageviews in 2021 numbered 138,906.
corruption by promoting transparency	The accumulated pageviews since the launch of the
in society and engage the people sector	system numbered 200,551 as of 31 December 2021).
in keeping government works in check.	Its big anti-corruption database can be linked to
	other systems through collaborations with partners
	like ACT AI-Enabled COVID-19 Budget Scrutiny,
	Corrupt 0, and Participation Budgeting.
	A 23-member network has been established (including
	13 media outlets. Members of this network are the
	Anti-Corruption Organisation of Thailand, the Thailand
	Institute of Justice (Public Organisation), Hand Social
	Enterprise Company Limited, Change Fusion, ELECT
	Project (elect.in.th) of Civic Tech for Democracy, Isra
	News Agency, Prachatai News Agency, online media
	outlet The MATTER, etc.
2. Crowdsourcing Platform Project	
This project seeks to develop participation	
platforms for the compilation of tip-offs and	
complaints about suspected corruption	
as well as other irregularities in society.	
Implemented through collaboration with	
partners in both the government and	
media sectors, it has also propagated	
anti-corruption knowledge. The project has	
created the following platforms:	

Funded Projects	Progress and Impacts
Funded Projects 2.1 Must Share+ This platform has brought together various organisations for the goal of creating safe spaces for the people sector's fight against corruption. Leveraging crowdsourcing techniques, this platform has raised doubts and given information for the people sector to help investigate complaints or reported irregularities.	 Progress and Impacts Based on Facebook, this platform recorded 50,424 Likes in total as of 2021. The number of Likes went up from 13,177 in 2020. This platform's number of followers soared to 71,689 in 2021 from 13,824 in 2020. This platform, with public participation, has exposed 413 corruption cases. This platform has produced 19 infographics, video clips or stories in other formats to raise
Media partners have also covered these cases so as to nudge relevant authorities to solve the problems.	 public awareness of corruption. Must Share+ has expanded its collaboration with partners namely government agencies, local groups and media, to solve corruption. In all, it has had 37 state organisations, 22 news agencies, 128 local groups, 32 Facebook pages, and 336 volunteers as its partners. Must Share+ has raised 31 impactful topics thanks to contributions or tip-off from volunteers. These topics include the Procurement of Kinnaree Poles in Samut

2.2 Line Chat Bot: Corruption Watch Project

This project provides a tool in support of people sector's corruption watch, enabling tipsters to "safely" provide information on suspected graft. To date, Corruption Watch has already received tip-offs related to COVID-19 procurements, schools, and state officials' unusual wealth. Moreover, it has fostered collaborations among the government sector, the private sector, the academic sector, the media sector, and the people sector on protecting public interests, fighting corruption, and promoting transparency in society. It has created a Line Chat Bot to enable tipsters to report suspected corruption incidents conveniently and safely.

Prakan province, the Abandoned Building in Ratchaburi province, Substandard Construction of Wang Kata Road in Nakhon Ratchasima province, the Abandoned Community

Product Center in Kalasin province, and state officials'

forced relinquishing of the right to claim allowances.

- It has prepared guideline for administrators to manage received data in a systematic manner.
- It has developed a website and fostered multisectoral collaborations for the protection of public interests.
 Works on this front are expected to be completed before the end of 2022.

Funded Projects

3. Newsworthy Project

This project took off with aim to proactively address fake news. Instead of rebutting fake news piece by piece, it has addressed groups of fake news that have significantly affected society based on their theme. An emphasis has been placed on topics related to public policies or topics that cause misunderstanding /biases, with their content investigated and communications made to shape social agendas for positive changes.

Progress and Impacts

- This project has collaborated with media organisations in conducting a fact-check initiative. In the collaboration are 39 partner organisations including the Thai Journalists Association, the National Press Council of Thailand, and Google News Initiative, along with their more than 500 members.
- This project has verified rumors to identify fake news via Cofact editorial team (fact-checkers).
 From January to December 2021, it has listed 4,628 pieces of information on www.cofact.org,
 Facebook Page: Cofact that has 3,851 followers, and Line @CofactThailand that has 7,762 members.
- In 2021, this project supported 11 in-depth analyses of fake news during COVID-19 situation.
 It also produced six articles at Digital Thinkers forum and released them via mass media and online media. In addition, it published Cofact Journal on www.cofact.org and various socialmedia platforms. The journal featured many articles on 'Pandemic - Fake News – Political Polarisation', on the overseas lives of 'media people' in COVID-19 era, and on "The World's 5 Big Fake News Pieces about COVID-19 Vaccines".
- The project organized forums to address the topics of exposing fake news as follows:
 - International Fact-Checking Day 2021 seminar, which was held in collaboration with the International Fact-checking Network (IFCN)
 - World Press Freedom Day 2021 event, which was held in collaboration with various professional organisations including media organisations

Funded Projects	Progress and Impacts
	 Four Digital Thinkers Forums, which were held in collaboration with 10 organisations, on "How to deal with confusing information", "Fake News", and lessons from Thailand and overseas. The event attracted 574 participants. The project produced articles based on Cofact Live Talk, which was broadcast on Clubhouse and Twitter Space, to address COVID-19 vaccine miscommunication crisis, recommendations for the government, and recommendations for media. The titles of the articles include "How to 'SureVac", "Government, Media, and Society: Who Should Be Held Responsible for COVID-19 Vaccine Crisis?", and "Fake Vaccine News & A Theory of Collusion". The project has produced about 150 volunteers to spread fact-checking knowledge to members of their network. Expanding Collaborations : The project has expanded its collaborations with partners to reach out to specific target groups, bringing its network's members to 8,251, so as to enable fact checks of news in specific categories. For example, the collaborations
	 have focused on health news related to women, elderly groups, and village-health-volunteer groups. The project has developed an e-learning course to train people how to fast crosscheck information from news reports by themselves. The development has been done in collaboration with graduate schools and institutes with curriculum-development experiences.
	 The project has expanded fact-check results to local /community media.

Funded Projects

4. Governance for Sustainable Development Forum Project

The Governance for Sustainable Development Forum took place on 20 November 2021 to connect strategic partners especially organisations that advocate good-governance causes for the ultimate goal of shaping governance direction for sustainable development. Core components of the forum were: 1) Promoting governance participation in society or relevant authorities; 2) Linking existing projects for synergy; and 3) Engaging people, the business sector, and civil society in tangible governance promotion.

Progress and Impacts

The project has attracted more than 100 partner organisation. Its forum had more than 50 participants. Under the project, more than 50 meetings were held to foster collaborations that led to over 20 action plans. The meetings also paved way for more forums to drive collaborations on seven key governance topics namely: (1) Governance in Financial and Banking Sector (2) Governance in Capital Market (3) Governance in Government Procurements (4) Governance in Open Data (5) Governance in Parliamentary System (6) Governance in Forestry (7) Governance in People Media.



Media Collaboration for Change

Framework

A platform to link the mass media with social development organisations for sustainable development. Based on the principle of collaboration for change, this project enhances media collaboration to support people's participation in addressing different social issues by connecting them with the mass media to make their sustainable development work more widely known to the public.

Vision

Communication for Collaboration

Missions

- Serving as a communication and media service provider for social development partners and networks to help them create impact for society through various media
- Building and encouraging active citizens to participate through various platforms to create social change and impact
- Building and enhancing media collaboration for sustainable development

Stakeholders

- Partner organisations
- Volunteers
- Foundation Employees

- Mass Media
- Online Media / Online News Agencies
- Media Platform(s)
- People Media; Influencer Media

2021 Outputs – Outcomes of Media Collaboration for Change

70 campaigns/ activities to support 60 partner social organisations

Active Citizens: 675 persons and 96 organisations

36 media organisations	 Participants 306 persons
8 mass-media outlets	
16 online media outlets/online news agencies	
1 media platform	 Volunteers (people media) 369 persons
11 Influencers	

Key Stakeholders





Stakeholders	Stakeholders' expectations	Responses/challenges
Beneficiaries	 Opportunities and assistance in areas such as education, employment, capacity-building, care and protection, etc. 	 Project monitoring to ensure efficiency and appropriate support according to the needs.
Partner organisations (i.e. social purpose and intermediary organisations)	 Attaining project goals. Accelerating social impacts through collaboration with network members. Promoting project work and results to increase channels of cooperation. Receiving appropriate human resources development for staff. 	 Communication channels to share each project's efforts among network members and with the public. Connecting network members with needed resources.
Volunteers	 Using time to serve the public. Seeing the outcomes of volunteer work. Developing one's potential and skills according to one's proficiency. To learn about social problems in depth and have a role in tackling them. 	 Managing volunteer work systematically. Reporting the outcomes of volunteer work.
Institutional and individual donors	 Beneficiaries benefit from assistance and support Operations transparency 	 Reporting to donors about project progress and concrete results Reporting about project expenses and other activities
Foundation staff	 Financial remunerations and welfare benefits. Work security and career path. Professional development. Networking. Being part of efforts to improve society and change the country for the better. Positive work environment and atmosphere. 	 Managing remunerations and welfare appropriately. Offering professional development to staff. Giving staff proper career path. Ensuring efficient work evaluation. Ensuring proper work environment and atmosphere.

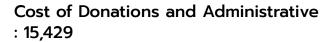
Source : Thailand Collaboration for Change

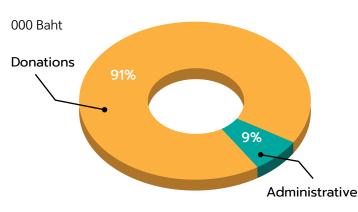
Financial Report



Financial Report 2021 Khonthai Foundation

January – December 2021





Donations

Details	Amount (Baht)
1. Thailand Collaboration for Change Project	5,643
2. Support in Good Society Summit Activities	4,810
3. Support in The Fort	500
4. Support in Social Communication Activities	107
5. Support in AVPN Activity	36
6. Cost of Project Implementation	3,011
Total	14,107

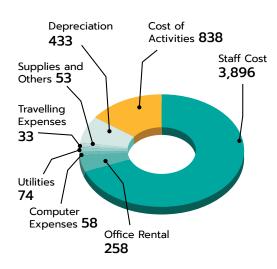
Details	Amount (Baht)	%
Donations	14,107	91%
Administrative	1,322	9%
Total	15,429	100

Administrative

Details	Amount (Baht)
1. Office Rental	709
2. Communication and Public Relations	205
3. Computer Expenses	145
4. Utilities	115
5. Others	148
Total	1,322

Cost of Thailand Collaboration for Change Project : 5,643

000 Baht



Cost of Activities

Details	Amount (Baht)
1. Teachers Activities	189
2. Fundraising Activities	375
3. Digital Platform	214
4. Design and Media Production	60
Total	838

Cost of Project Management

Details	Amount (Baht)
1. Staff Cost	3,896
2. Office Rental	258
3. Utilities	74
4. Computer Expenses	58
5. Travelling Expenses	33
6. Supplies and Others	53
7. Depreciation	433
Total	4,805

- 50

Financial Auditing Report



KHON THAI FOUNDATION REPORT OF CERTIFIED PUBLIC ACCOUNTANT AND FINANCIAL STATEMENTS DECEMBER 31, 2021





73 อาคารธุรกิจบัณฑิตย์ ชั้น 5 ถนนพระรามที่ 6 แขวงพญาไท เขตพญาไท กรุงเทพฯ 10400 โทร. 0-2618-2842-6 แฟ็กซ์ : 0-2278-0675

AUDIT REPORT OF CERTIFIED PUBLIC ACCOUNTANT

To the Board of Director KHON THAI FOUNDATION

Opinion

We have audited the financial statements of KHON THAI FOUNDATION, which comprise the statement of financial position as at December 31, 2021, and the statement of income, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of KHON THAI FOUNDATION as at December 31, 2021, and its financial performance for the year then ended in accordance with Thai Financial Reporting Standards for Non-Publicly Accountable Entities.

Basis for Opinion

We conducted our audit in accordance with Thai Standards on Auditing. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of our report. We are independent of the Foundation in accordance with the Federation of Accounting Professions under the Royal Patronage of his Majesty the King's Code of Ethics for Professional Accountants together with the ethical requirements that are relevant to our audit of the financial statements, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Thai Financial Reporting Standards for Non-Publicly Accountable Entities, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Foundation's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Foundation or to cease operations, or has no realistic alternative but to do so.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Thai Standards on Auditing will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Standards on Auditing, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Foundation's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Foundation's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Foundation to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with management regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

(Phairoj Intra

(PHAIROJ INTRA) Certified Public Accountant (Thailand) Registration No. 3944

Bangkok, Thailand March 9, 2022.



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KHON THAI FOUNDATION

STATEMENTS OF FINANCIAL POSITION

AS AT DECEMBER 31, 2021

			(Unit : Baht)
ASSETS	Note	2021	2020
CURRENT ASSETS			
Cash and cash equivalents	3.2 and 4	304,291.38	1,854,775.36
Current investment - Fixed Deposits	5	2,401,784.61	106,152.09
TOTAL CURRENT ASSETS		2,706,075.99	1,960,927.45
NON - CURRENT ASSETS			
Building improvement	3.3 and 6	174,954.66	50,519.85
Intangible assets	7	1,829,238.07	253,431.71
TOTAL NON - CURRENT ASSETS		2,004,192.73	303,951.56
TOTAL ASSETS		4,710,268.72	2,264,879.01
LIABILITIES AND ACCUMULATED CAPITAL			
CURRENT LIABILITIES			
Trade and other payables	8	3,908,261.86	391,247.26
TOTAL CURRENT LIABILITIES		3,908,261.86	391,247.26
TOTAL LIABILITIES		3,908,261.86	391,247.26
ACCUMULATED CAPITAL			
Initial capital		500,000.00	500,000.00
Income is higher than accumulated expenses		302,006.86	1,373,631.75
TOTAL ACCUMULATED CAPITAL		802,006.86	1,873,631.75
TOTAL LIABILITIES AND ACCUMULATED CAPITAL		4,710,268.72	2,264,879.01

100 , Chairman Signed.....

(Mr.Vichien Phongsathorn)

The accompanying notes are an integral part of the financial statements.

STATEMENT OF INCOME AND EXPENSES

AS AT DECEMBER 31, 2021

			(Unit : Baht)
	Note	2021	2020
REVENUES	3.1		
Donations		14,357,100.00	14,375,414.65
Interest income		426.68	1,163.00
TOTAL REVENUES		14,357,526.68	14,376,577.65
	3.1		
XPENSES Cost of donations	0.1	14,107,007.25	12,808,807.53
Administrative and general expenses		1,322,101.65	1,553,783.80
Income Tax	9	42.67	116.30
TOTAL EXPENSES		15,429,151.57	14,362,707.63
Revenue higher(lower) than the annual expenses		(1,071,624.89)	13,870.02
Revenue higher than the accumulated expenses bro	ught down	1,373,631.75	1,359,761.73
Revenue higher than the accumulated expenses car	ried down	302,006.86	1,373,631.75

Signed..... Chairman

(Mr.Vichien Phongsathorn)

The accompanying notes are an integral part of the financial statements.

KHON THAI FOUNDATION NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2021

1. GENERAL INFORMATION

Khon Thai foundation was registered under the Civil and Commercial Code on September 26, 2011. Its head office is located at 1 Premier Corporate Park, Soi Premier 2, Srinakarin Road, Nongbon, Pravet, Bangkok. The purpose

- 1.1 Promote Thai people in all sectors To create happiness in society under the concept "Thais only. That makes Thailand beautiful."
- 1.2 Strengthen the values of Thai people to raise awareness of their civic duties. And participation in improving the quality of life of Thais and the country.
- 1.3 Create a participatory mechanism that all Thai people can access by listening, speaking, systematic thinking.
- 1.4 To carry out or cooperate with charitable organizations. And the public interest organization.
- 1.5 No political action.

2. BASIS FOR PREPARATION OF FINANCIAL STATEMENTS

The financial statements have been prepared in accordance with Thai generally accepted accounting principles under the Accounting Act B.E. 2543, being those Thai Accounting Standards issued under the Federation of Accounting Profession Act B.E. 2547

The financial statement are prepared in accordance with Thai Financial Reporting Standard for Non-publicly Accountable Entities (TFRS for NPAEs) promulgated by the Federation of Accounting Professions (FAP) during 2011. The adoption of these TFRS for NPAEs has resulted in change in the Foundation's accounting policies. The effects of those changes that have had no a significant impact on the Foundation's financial statements

The financial statements are prepared on the historical basis except as stated in the accounting policies.

The preparation of financial statements in conformity with TFRSs for NPAEs requires management to make judgments, estimates and assumptions that affect the application of policies and reported amounts of assets, liabilities, income and expenses. Actual results may differ from estimates.

3. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

3.1 Revenue and Expenses Recognition

The Foundation recognized incon	e and expenses on an accrual basis. 🥐 👘
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(Mr.Vichien Phongsathorn)

NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2021

3.2 Cash and cash Equivalent

Cash and cash equivalents consist of cash and bank saving deposit, current account, and fixed deposit not over 3 months, and short – term investment which repayment within not over 3 months and without obligations.

3.3 Depreciation

Building improvement and equipment are stated at cost less accumulated depreciation. The foundation calculates the building improvement depreciation. The straight-line method is based on the estimated useful life of 10 years.

4. CASH AND CASH EQUIVALENT

		(Unit : Baht)
	2021	2020
Cash	16,629.27	25,000.00
Deposits at financial institutions		
Saving account	160,517.02	155,700.23
Current account	127,145.09	1,674,075.13
Total	304,291.38	1,854,775.36

5. BUILDING IMPROVEMENT AND EQUIPMENT

	(Unit : Baht)	
	2021	2020
Other receivables	2,678.44	2,678.44
Expenses paid in advance	1,625,518.66	2,294.97
Advance payment	102,464.22	101,151.10
Deposit	671,104.00	-
Income tax pending refund	19.29	27.58
Total	2,401,784.61	106,152.09
		- I

ลงชื่อ.Chairman

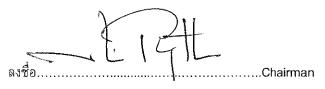
(Mr.Vichien Phongsathorn)

NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2021

6. BUILDING IMPROVEMENT AND EQUIPMENT

Cost				
	Bu	ilding improvemer	office equipment	Total
As at January 1,2020		22,095.50	308,118.32	330,213.82
Acquisitions		-	54,880.94	54,880.94
Disposals		-	-	-
As at December 31,2020		22,095.50	362,999.26	385,094.76
Acquisitions		-	183,612.00	183,612.00
Disposals		-	~	-
As at December 31,2021		22,095.50	546,611.26	568,706.76
Accumulated depreciation				
As at January 1,2020		22,093.48	269,936.41	292,029.89
Depreciation		-	42,545.02	42,545.02
Disposals		-	-	-
As at December 31,2020	_	22,093.48	312,481.43	334,574.91
Depreciation		-	59,177.19	59,177.19
Disposals		-	-	-
As at December 31,2021		22,093.48	371,658.62	393,752.10
<u>Net book value</u>				
As at December 31,2020		2.02	50,517.83	50,519.85
As at December 31,2021	=	2.02	174,952.64	174,954.66
Deprecia 2020	Baht	42,545.02		
2021	Baht	59,177.19		



(Mr.Vichien Phongsathorn)

NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2021

7. Intangible assets

				(หน่วย : บาท)
	As at		······································	As at
	31-ธ.ค.	Acquisitions	Disposals	31-ธ.ค.
	2020			2021
Cost	1,480,024.00	1,960,240.00		3,440,264.00
Total	1,480,024.00			3,440,264.00
Less Accumulated amortization	(1,226,592.29)	(384,433.64)		(1,611,025.93)
Net book value	253,431.71			1,829,238.07
				annor ann as an ann an
Amortization charge	2563	481,628.39	บาท	
	2564	384,433.64	บาท	

8. TRADE AND OTHER PAYABLES

	(Unit : Bał	
	2021	2020
Account payable	3,780,827.80	102,404.49
Accrued expense	52,571.19	23,708.19
Social security payable	9,000.00	24,000.00
Withholding tax payables (3)	7,938.00	10,944.44
Withholding tax payables (1)	55,450.87	227,716.14
Note payable	2,474.00	2,474.00
Total	3,908,261.86	391,247.26

ลงชื่อ.....Chairman

(Mr.Vichien Phongsathorn)

NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2021

9. Corporate Income Tax

The Foundation is a non-profit organization under the Revenue Code. Exemption from corporate income tax on income from donation. For interest income and operating income, corporate income tax is calculated at the rate of 10% and 2%, respectively.

10. APPROVAL OF THE FINANCIAL STATEMENTS

These financial statements have been approved by the authorized Foundation's Board of Director on **P**. March 9, 2022.

ลงชื่อ.....Chairman

(Mr.Vichien Phongsathorn)

General Information



Risk Factors

Thailand Collaboration for Change and the Khonthai Foundation are working closely with various sectors such as social purpose organisations, businesses, academia, and the general public. Though sharing the goal of helping people affected by social disparities, the organisations and individuals we are engaging with have different experiences and levels of understanding about social problems, their significance, and urgency, different work procedures, and also different evaluation methods. Therefore, it takes time, understanding, as well as efficient and systematic coordination to bridge the gap so the projects can run smoothly and continuously with sustainable impacts.

The change of top decision-makers in partner organisations, for example, sometimes affects work continuity. Therefore, the working committee needs to pay close attention to the procedures and decision-making criteria for each collaboration effort in order to reduce the risks as much as possible.

Furthermore, there are also other external risks beyond the working committee's control, such as, the mediaconsumption behaviors of people – the target group for active citizenship – have been changing fast. As well as the Covid-19 pandemic. The pandemic has affected the lives of many and on the operations and procedures of several activities and projects. This has brought about urgent needs for the development of digital platforms to foster collaboration between different stakeholders. Therefore, the working committee needs to enhance their capacities to adapt to the ongoing situations, creative thinking and technological literacy in order to develop new initiatives and adjust the operations and procedures of the activities to reduce the potential risks of the pandemic.

Khonthai Foundation Board of Directors



Khonthai Foundation Board of Directors

Mr. Vichien Phongsathorn	Chairperson
Ms. Duangthip Eamrungroj	Vice President and Treasurer
Ms. Daranee Charoen-Rajapark	Board Advisor
Ms. Veena Ongcharit	Director
Ms. Krittinee Nuttavuthisit	Director
Ms. Wanna Kolsrichai	Director
Ms. Sinee Chakthranont	Director
Ms. Ada Chirapaisarnkul	Director
Ms. Narudee Kristhanin	Director
Mr. Sunit Shrestha	Director
Mr. Thawatchai Saengthamchai	Director
Ms. Piyawan Prayuksilpa	Director and Board Secretary

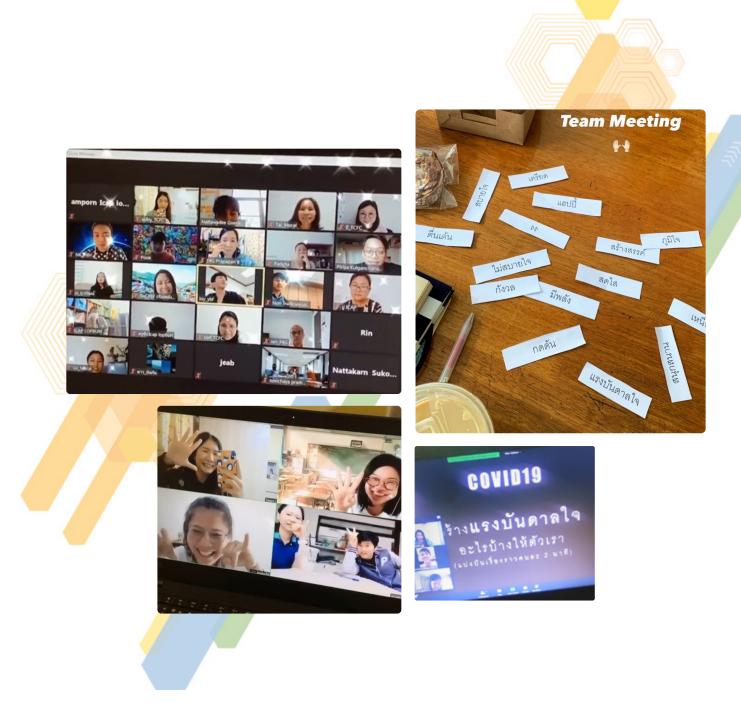
Human Resources Development and Welfare Policy

Sustainability in human resources development

In 2021, Thailand still faced COVID-19 outbreak that directly affected business management and employees' wellbeing. To ensure employees could continue driving and amplifying social development, the following guideline applied:

- Focus on employee-development continuity: The expertise of each employee group was upgraded to ensure employees could respond to public needs and conduct social works in a sustainable way. The upgrade covered creativity, systematic planning, and storytelling techniques. Not only that these skills were useful to the creation of participatory society, but they also helped promote understanding, access, and efficient coordination across civil society networks. The upgrade was done via classrooms and online learning systems.
- Employee Wellbeing: Throughout 2021, the foundation focused on raising employees' awareness and understanding of hybrid workplaces so as to ensure employees could adapt and apply technologies or other solutions to facilitate their work in New-Normal age. Priority, moreover, was given to employees' safety and compliance with COVID-19 control measures. For example, employees who had a risk of catching the virus during work had taken antigen test kits for COVID-19 every seven days. Campaigns were also conducted among employees to promote preventative measures. Strongly recommended were mask-wearing, social distancing, vaccination, and avoiding risky places or situations.





Personnel Development Activities in 2021

In the past year, it was necessary to enhance employees' communication skills for greater efficiency in engaging relevant parties in social works. For communication-skill enhancement, the "Storytelling for Pitching" workshop was held. Conducted by Glow Story, this workshop was open to not just Khonthai Foundation's employees but also members of the foundation's group or Premier Group of Companies.

Moreover, executives organized weekly Check-In activities to follow up work progress as they accorded importance to relationship-building even during employees' work-from-home period. Every month, employees at all levels were also required to take turns facilitating team-building activities for their colleagues.

Join Us ·

KHONTHAI FOUNDATION

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Register for "Good News" newsletters : khonthaifoundation@ktf.premier.co.th

Facebook : khonthaifoundation

Website : www.khonthaifoundation.org



MAKE THAILAND A GOOD PLACE TO LIVE

www.khonthaifoundation.org

"Khonthai" Foundation