

Khonthai Foundation

Creating platforms for sustainable development

Driving change through “Collaboration Platforms for Sustainability”

- Education & Early Childhood Development
- People with disabilities
- Elderly
- Anti-corruption
- Health
- Environment
- Giving (human capital)
- Giving (financial)

Khonthai Foundation

We are a social purpose organisation for collaborative sustainable development. We believe active engagement from the public and multiple organisations is the key in achieving sustainable development and solving structural problems. We create platforms to empower active citizens to work with each other and to join issue-based intermediary organisations to mobilize for change. We do this through the “Thailand Collaboration for Change”, a cooperative network of active citizens and civil society groups working for inclusive and sustainable development.

Vision

Social synergy for active well-being society

Mission

To achieve our vision and goals, we focus on 3 principal areas:

- **Active Citizens** for social mobilization
- **Collaborative Platforms** for solving social problems
- **Resources Mobilization** for shared social goals

Key Stakeholders

- Beneficiaries
- Donors
- Social purpose organizations
- Volunteers
- Media

Outcomes and Outputs from Collaborative Platforms in 2018

OUTCOMES	Thailand Collaboration for Change	www.taejai.com	BKIND	THAI CG Funds	Media for Social Justice Fund	Total
	People's participation for sustainable development	Online community for sharing society	Mutual Fund for sharing society	Mutual fund for corporate governance & anti-corruption	Strong media ecosystem for social justice	
OUTPUTS						
Stakeholders (organizations/projects)	264	60	17	17	-*	358
Beneficiaries (persons/organizations)	15,568	35,483	2,238	39 organizations	-*	53,328
ACTIVE CITIZENS (persons/organizations)						
Donors	2,827	5,530	-	-	-*	8,357
Volunteers	362	-	-	-	-*	362
Participants	5,074	-	-	-	-*	5,074
						13,793

Note *Initiated in November 2018. Project under on-going development.

Thailand Collaboration for Change

A collaborative platform for issue-based social purpose organizations, Thailand Collaboration for Change connects human resources and mobilizes funds to foster synergy for systematic social change. "GSE: Good Society Expo" is a key platform to mobilize and expand collaboration with stakeholders.

Co-founding partners

Khonthai Foundation

ChangeFusion Institute under the Thai Rural Reconstruction Movement Foundation under Royal Patronage

TYPN: Thai Young Philanthropists Network

Outcome

People's participation for sustainable social development in Thailand

Outputs

- Stakeholders: 264 organizations
- Active citizens: 8,263 persons/organizations
- Donations from public and Yuvabadhana Foundation: 45,598,141 baht
- Beneficiaries: 15,568 persons

www.taejai.com

An online fundraising platform to connect "donors" who want to see society change for the better with "recipients" or social service organizations which meet Taejai's criteria as effective change makers in need of funding.

Co-founding partners

ChangeFusion Institute under the Thai Rural Reconstruction Movement Foundation under Royal Patronage

TYPN : Thai Young Philanthropists Network

OpenDream Ltd.

Khonthai Foundation

Outcome

Online community for sharing society

Outputs

Stakeholders: 60 organizations

Active citizens: 5,530 persons/organizations

Public donations: 26,075,064.00 baht

Beneficiaries: 35,483 persons

Mutual Fund

BKIND

One of a kind – A mutual fund for investing and doing good

BKIND Mutual Fund enables shareholders to play a part in improving Thai society. The fund invests in E-S-G-C listed companies that meet high standards in environmental, social, governance, and anti-corruption responsibilities. Each year, 40% of the mutual fund management fee or 0.8% of the mutual fund value are allocated to support a wide range of social service organizations that meet sustainability criteria and have potential to multiply impact at wider scale.

Co-founding partners

BBL Asset Management Company Limited

ChangeFusion Institute under the Thai Rural Reconstruction Movement Foundation under Royal Patronage

Yuvabadhana Foundation

Khonthai Foundation

Outcome

Collaboration platform with capital market for sharing society

Outputs

Stakeholders : 17 organizations

Mutual Fund donations: 4,769,331.59 baht. In mid-2018, 2,336,050.00 baht already allocated to social purpose organizations.

Beneficiaries: 2,238 persons

THAI CG Funds

A collaborative platform through a mutual fund to promote corporate governance and anti-corruption. It is a joint effort between capital market, civil society, academia, and shareholders to invest in listed companies that meet high standards in corporate governance and anti-corruption. The mutual fund gives 40% of management fees to support social organizations with common goals.

Co-founding partners

BBL Asset Management
Bangkok Capital Asset Management
Kasikorn Asset Management
Krungsri Asset Management
Krungthai Asset Management
MFC Asset Management
SCB Asset Management
TISCO Asset Management
TMB Asset Management
UOB Asset Management
TALIS Asset Management
Federation of Thai Capital Markets Organizations
Thailand Development Research Institute (TDRI)
ChangeFusion Institute under the Thai Rural Reconstruction Movement Foundation under Royal Patronage
Yuvabadhana Foundation
Khonthai Foundation

Outcome

Collaboration between capital market and civil society to promote corporate governance and anti-corruption

Outputs

Stakeholders: 17 organizations

Donations from mutual fund: 23,290,574.42 baht. 6,261,000 baht already allocated to social purpose organizations in mid-2018.

Beneficiaries: 39 organizations

*The 39 beneficiaries are from CAC for SME Project. Anti-corruption games for students are now being developed.

Media for Social Justice Fund

A collaborative platform to strengthen media ethics through the principles of truth and accuracy, press freedom, independence, no conflict of interest, fairness and impartiality, humanity, and accountability.

Co-founding partners

ChangeFusion Institute under the Thai Rural Reconstruction Movement Foundation under Royal Patronage
Khonthai Foundation

Outcome

Strong media ecosystem for social justice

Outputs

6-million baht donation as seed money from Khonthai Foundation. Systematic fundraising is set for 2019.

Note: Initiated in November 2018, the project is under on-going development.

Appendix: Details of beneficiaries in different collaborative platforms

Collaborative Platforms	Beneficiaries (no.of persons/organizations)	Details
Thailand Collaboration for Change	15,568	<p>*15,117 students, teachers benefit from Thailand Collaboration for Change activities. They consisted of :</p> <ol style="list-style-type: none">1. 15,000 students from 82 projects under Thailand Collaboration for Change;2. 22 teacher counselors (from New Generation Teacher Counselor Workshop), 15 math teachers (from Teacher Eco System Workshop), 80 school directors and teacher assistants (from TFT Orientation), totaling 117 persons. <p>* 400 participants in the 3rd International Conference on Volunteerism</p> <p>*51 participants in proactive performance evaluation workshop</p>
www.taejai.com	35,483	<p>People, children, youths, and animals that benefited from Taejai online fundraising community consisted of:</p> <ol style="list-style-type: none">1. 14,136 children2. 646 people with disabilities3. 1,053 members of the general public4. 16,319 forest rangers5. 3,330 animals

BKIND	2,238	<p>People who benefited from social service projects in 2018 consisted of:</p> <ol style="list-style-type: none"> 1. 550 people (Sai Fai Jai Dee Project) 2. 310 preschool children and youths , 275 preschool children in “Books for Little Kids Project) and 35 youths in design training program entitled “The Transportation System Designed by You.” 3. 839 housebound patients (No One Left Behind in Lamsonthi Project) 4. 539 medical students, nurses, and medical personnel (No One Left Behind in Lamsonthi Project)
THAI CG Funds	39	Beneficiaries were from CAC for SME Project. Anti-corruption games for students are in the process of being developed so there are no beneficiaries yet.
Media for Social Justice Fund	-	Initiated in November 2018, the project is now under on-going development.
Total	53,328	

Appendix : Details of donations from public and funds

Collaborative Platforms	Donations (baht)	Details
Thailand Collaboration for Change	45,598,141.00	Public donations from Pha Pa Roi Phalang Kan Sueksa Fundraisingn Project, Life Hero Project, Charity Fun Run and Walk Project, Limited Education Project, One in a Hundred Project, donations from GSE Expo, public donations and sponsorship from Yuvabadhana Foundation
www.taejai.com	26,075,064.00	Public donations through www.taejai.com website
BKIND	4,769,331.59	Donations from BKIND Mutual Fund
THAI CG Funds	23,290,574.42	Donations from THAI CG Funds

Media for Social Justice Fund	6,000,000.00	Seed money donation from Khonthai Foundation. Systematic fundraising is set for 2019.
Khonthai Foundation	25,040,580.41	*Donations from Yuvabadhana Foundation 25,038,000.00 baht *Interest 2,580.41 baht
Total	130,773,691.42	

Appendix: Details of “Active Citizens” Collaborative Platforms

Collaborative Platforms)	Active Citizens (No.of persons)	Details
Thailand Collaboration for Change	8,263	1,380 donors from various fundraising events -43 student volunteers from Wai Run Un Jai Project -6,840 volunteers, donors, and participants from GSE event
www.taejai.com	5,530	Donors
BKIND	-	-
THAI CG Funds	-	-
Media for Social Justice Fund	-	Initiated in November 2018. Project now under on-going development
Total	13,793	

Appendix: Details of “Volunteers” Collaborative Platforms

Collaborative Platforms	Volunteers (persons)	Details
Thailand Collaboration for Change	362	*Student volunteers in “Wai Run Un Jai” and in GSE projects
www.taejai.com	-	-
BKIND	-	-
THAI CG Funds	-	-
Media for Social Justice Fund	-	Initiated in November 2018. Project now under on-going development
Total	362	

Collaboration Principles

- 1. Shared Vision and Values:** Partners and stakeholders of Khonthai Foundation’s collaborative platforms should share enough values and goals to move forward and connect with other networks in order to bring about change in society together. Open discussion based on mutual respect for diversity is necessary for productive collaboration.
- 2. Complementarity of Purpose and Value Added:** Collaborating with multiple players in society through teaming up for short and long-term goals. Give opportunities to all sectors to participate and take action to create change. Attain common objectives through mutual respect for each other’s expertise, skills, and experiences for sustainable success.
- 3. Autonomy and Independence:** The collaboration between Khonthai Foundation and stakeholders must be based on mutual respect for each other’s organizational ethics and independence. Since funding may affect power relations, the foundation must not pressure stakeholders to adopt the foundation’s stance. The foundation must also respect differences such as stakeholders’ cultural identity, work directions, and priorities.
- 4. Transparency and Mutual Accountability:** Khonthai Foundation and partners must be accountable to stakeholders such as donors and funding agencies by adhering to transparency and providing meaningful social impacts.

- 5. Clarity on Roles and Responsibilities.** Collaboration between stakeholders and KhonThai Foundation is based on clear contracts and mutual understanding of each other's roles and responsibilities. Funding decisions are based on thorough considerations and procedures. Open discussion is the policy to reach mutual understanding on strategies and project collaboration with each stakeholder. It is also the responsibility of KhonThai Foundation to create opportunities and provide suggestions for stakeholders to foster a better society together.
- 6. Commitment to Joint Learning:** As a learning organization, KhonThai Foundation is committed to facilitate the quest of learning with stakeholders continuously and systematically so we can grow together from joint learning and through actually working with each other.

Source of inspiration: : <http://www.oxfam.org/sites/www.oxfam.org/files/oxfam-partnership-principles.pdf>

Join Us

KhonThai Foundation: 02-301-1038

To subscribe our newsletters:

E-mail: khonthaifoundation@gmail.com

Facebook : khonthaifoundation

www.khonthaifoundation.org